

Preface

Abstract Book of ICEMSS2026 & EDUINNOV2026 is composed of the abstracts of the 2026 11th International Conference on Economics, Management and Social Sciences (ICEMSS2026) and 2026 11th International Conference on Education and Innovation (EDUINNOV2026). According to the similarity among the topics of ICEMSS2026 and EDUINNOV2026, ICEMSS2026 is held in conjunction with EDUINNOV2026 on August 14-16, 2026.

ICEMSS2026 and EDUINNOV2026 serve as an optimal platform for specialists, scholars and researchers in the field related to economics, management, social sciences, education and innovation to facilitate academic communications and exchange ideas. These abstracts demonstrate the richness of interdisciplinary approaches, theories, models and applied research presented.

Major themes of the conferences include:

Economics: Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

Management: Management: Human Resources, Advertising Management, Business Management, Engineering Management, Information Management, Enterprise Management, Intellectual Capital Management, Management in Tourism, Energy Management, Leadership Management, etc.

Social Sciences: Ethics, Psychology, Social Welfare, Media Studies, Culture Heritage, Behavioral Science, Population Studies, Behavior Genetics, Applied Anthropology, Humanities, Education, etc.

Education: Higher Education, Secondary Education, Elementary Education, Preschool Education, Vocational Education, Curriculum and Teaching, Educational Psychology, Educational Technology, Educational Theory, Teaching Management, Social Education, etc.

Innovation: Creativity, Institutional Innovation, Cultural Innovation, Technological Innovation, Financial Innovation, Strategic Innovation, Organizational Innovation, Scientific Innovation, Educational Innovation, Innovation Research, Business Innovation, Political Innovation, etc.

We thank all authors for their scientific contribution to ICEMSS2026 and EDUINNOV2026 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEMSS2026 and EDUINNOV2026 Organizing Committees