

Preface

Welcome to the "Abstract Book of the GLOBAL CONFLUENCE OF MANAGEMENT HORIZONS" commemorating the 1st High Powered International Conference in France, held on May 21st, 2024. The theme of this pioneering event, "**Converging Futures: Intersecting Management, Engineering, and New Age Technology**," reflected our commitment to exploring synergistic potential at the crossroads of these critical fields.

The GCMH 2024 conference served as a unique platform for fostering academic interactions and collaborations in management and technological advancements. With a focus on the latest research and practical applications, the conference brought together global experts, researchers, academicians, practitioners, and industry leaders. Our aim was to facilitate the exchange of innovative ideas and insights that will drive business growth and navigate the complexities of the modern organizational landscape.

Our sub-themes for the conference were meticulously curated to address the most pressing issues and opportunities in today's fast-evolving environment:

1. **Tech-Infused Management:** AI, Blockchain, Cloud Strategies: Explored how cutting-edge technologies can be seamlessly integrated into management practices to enhance efficiency and strategic decision-making.
2. **Engineered Excellence:** Innovations Driving Business Growth: Delved into technological innovations that are propelling businesses towards unprecedented growth and success.
3. **Digital Dynamics:** Navigating Automation's Impact on Organizations: Analyzed the transformative effects of automation on organizational structures, workflows, and employee roles.
4. **Elegant Leadership:** Resilience Amid Technological Disruption: Discussed the qualities and strategies required for effective leadership in an era of rapid technological change and disruption.

The abstracts compiled in this book represent the diverse and insightful contributions of our esteemed participants. These papers covered a wide range of topics, from the theoretical underpinnings of management and technology to their practical implementations in real-world scenarios. Each submission underwent a rigorous review process to ensure the highest quality and relevance.

We are deeply grateful to all the authors, reviewers, and members of the scientific committee whose efforts made this conference a reality. Their dedication and hard work resulted in a rich program that inspired and engaged all attendees.

Thank you for joining us in this exciting journey of discovery and innovation.

Conference Chairperson: Prof. Gurinder Singh, GCMH 2024

Conference Co-Chair: Prof. Anupama Rajesh, GCMH 2024

Secretariat General: Vedant Patil, GCMH 2024