

Efficacy of Entrepreneurship Education in Institutions of Higher Education

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Abstract

Entrepreneurship is a global phenomenon, with the rise of fresh and creative company start-ups having a favourable influence on economic growth all over the world. These recently established small enterprises contribute significantly to the creation of jobs and persuade policymakers to acknowledge and encourage entrepreneurial start-up activity because of its beneficial effects on the economy. India is concerned with encouraging entrepreneurship among all people in order to produce prosperous businesspeople. Very little is known about the efficacy of entrepreneurship education in our nation, despite the fact that the government and Higher Education Institutions (HEIs) have launched a number of entrepreneurship programmes to encourage this trend. There will be two stages to this case study-based research project. The descriptive and evaluative phase is the initial stage. The mapping of current institutional supports and learning within HEIs will be the main focus of this research. To better understand the learning experiences that support becoming successful entrepreneurs, data research regarding the learning process within HEIs will be evaluated from both internal and external perspectives. The exploratory phase, which is the second stage, is when the concepts, categories, and propositions from the phenomena are developed in order to create the entrepreneurial learning theory.

Keywords

Entrepreneurship, Entrepreneurship Education, Efficacy