

# Evolution and Trends in Digital Recruitment: A Bibliometric Analysis

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## Abstract

As a result of the development of new technologies, a wide variety of management themes have become vital, such as "digital recruitment." Given the influence that these technologies have, it is very necessary to carry out full bibliometric research on digital recruitment to collect all the relevant data. This study will contribute to the growth of scientific understanding since it will throw light on the evolution and directions concerned that has happened and is now being undertaken. To analyze the data, the researchers used the VOS viewer program. These have been used to produce and analyze Scopus databases that include data that is consistent across their use. Using bibliometric analysis, 165 Scopus articles that were published between the years 2000 and 2024 were successfully discovered. They highlight the most relevant articles, research issues, various nations, entities, researchers, publications, and trends that are now occurring. During the last 20 years, there has been a rise in the total number of publications. The analysis provides an illustration of the advancement of digitalization in the process of digital recruitment. The research of this period may signify the end of the historical section of the digital recruitment process, the current problem has the potential to be exploited in a variety of different ways.

## Keywords

Digital Talent, Digitalization of HR, HR Talent, Digital Recruitment